



Protecting Your Child's Privacy is Our Top Priority

We believe it is important that teachers, families, and students understand how we use and protect their data. We're committed to making Along a safe and trusted environment for both educators and students. We design with privacy and security in mind.

It is a top priority that Along is a safe space for students and teachers. Every person using Along must adhere to guidelines that are designed to preserve and protect the psychological and physical safety of the Along community. Schools' policies also apply to the use of Along, and we expect teachers to follow the same decorum as conversations they would have face-to-face with students.

Parents or guardians who are interested in their child's experience in Along can either ask their children to show them their communication or reach out to teachers or school leaders to request access to communication activity.

Our Core Commitments

1. **Data is used solely for educational purposes.** We only use student personal information for educational purposes. There are no exceptions to this.
2. **Data is never for sale.** We don't sell or use personal information to make money from students and educators using Along, and we require our service providers to make the same commitment to NOT use student personal information for anything other than educational purposes.
3. **You own and control your own data.** School staff, parents/guardians, teachers and/or students own and control their personal information. Gradient Learning does not own the student personal information used on Along.
4. **We go beyond compliance.** We are committed to the Future of Privacy Forum's Student Privacy Pledge, and we were among the first signatories of [Pledge 2020](#). In addition to compliance with federal privacy laws like the Family Educational Rights and Privacy Act (FERPA), we are also voluntarily committed to the Children's Online Privacy Protection Act (COPPA). We design our practices with privacy and security in mind, and take steps to safeguard student data.
5. **We practice privacy and security by design.** We promote a culture of privacy at Along. We restrict access to data on a need to know basis. Our team members who require access to data go through a background check as well as receive training on Along's data access policies and best practices.
6. **We only work with trusted partners.** We rely on service providers to help develop and support Along, and we require all the service providers who have access to student personal information to comply with strong privacy and security terms.
7. **We're committed to continuous improvement.** Best practices in privacy and security evolve just as technology evolves, and we are committed to working with parents/guardians, schools, vendors, industry leaders, and partners who help us keep learning and evolving in these areas in order to help protect student personal information and make Along a safe space for all.

Please visit <https://www.along.org/trust-safety/> for information about our Privacy Policy, Code of Conduct guidelines, and more.